

July 2015

Osage County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 15 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Osage County economy.¹ These 15 sectors have a total direct output of approximately \$117 million and support 967.9 jobs in Osage County. Running the model for all 15 sectors simultaneously produces the following results:

Agriculture Contribution in Osage County

				% of Gross		% of Gross
		% of Total	Total	Regional		Regional
Impact Type ²	Employment	Employment	Value Added ³	Product ⁴	Output ⁵	Product
Direct Effect	967.9	20%	\$51,923,258	19%	\$117,356,711	44%
Indirect Effect	62.0	1%	\$3,687,403	1%	\$7,637,172	3%
Induced Effect	42.6	1%	\$3,334,045	1%	\$5,628,224	2%
Total Effect	1,072.5	23%	\$58,944,706	22%	\$130,622,107	48%

As shown in the above table, agriculture, food, and food processing supports 1,072.5 jobs, or 23% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$131 million, roughly 48% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 15 agriculture, food, and food processing sectors is approximately \$59 million, or 22% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 22% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: https://implan.com/index.php?option=com content&view=category&id=19

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

⁴ GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

⁵ Output = Intermediate Inputs + Value Added

In the top ten by employment, Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with 393.4 employees. This table also shows the amount of jobs that are created by the agriculture industry in Osage County.

Top 10 Industries Affected by Employment

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	393.4	\$42,591,721
All other crop farming	302.1	\$16,019,204
Grain farming	92.3	\$13,500,766
Dairy cattle and milk production	77.9	\$6,060,507
Oilseed farming	32.6	\$29,499,476
Veterinary services	18.2	\$1,036,763
Landscape and horticultural services	14.2	\$612,747
Support activities for agriculture and forestry	13.2	\$582,537
Meat processed from carcasses	12.6	\$5,806,803
Wholesale trade	11.5	\$2,181,431

The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming industry directly contributes approximately \$43 million to Osage County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Top 10 Industries Affected by Output

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	393.4	\$42,591,721
Oilseed farming	32.6	\$29,499,476
All other crop farming	302.1	\$16,019,204
Grain farming	92.3	\$13,500,766
Dairy cattle and milk production	77.9	\$6,060,507
Meat processed from carcasses	12.6	\$5,806,803
Wholesale trade	11.5	\$2,181,431
Owner-occupied dwellings	0.0	\$2,050,340
Truck transportation	10.4	\$1,354,344
Monetary authorities and depository credit intermediation	8.5	\$1,319,797

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Osage County's economy.

Sector Description:	Employment	Output
Oilseed farming	32.6	\$29,499,476
Grain farming	92.3	\$13,500,766
Vegetable and melon farming	2.7	\$218,247
Greenhouse, nursery, and floriculture production	2.7	\$199,925
All other crop farming		\$16,019,204
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming.	393.4	\$42,591,721
Dairy cattle and milk production	77.9	\$6,060,507
Poultry and egg production	2.0	\$404,291
Animal production, except cattle and poultry and eggs		\$351,571
Meat processed from carcasses		\$5,806,803
Bread and bakery product, except frozen, manufacturing		\$682,588
Frozen cakes and other pastries manufacturing		\$62,648
All other industrial machinery manufacturing		\$309,454
Veterinary services		\$1,036,763
Landscape and horticultural services	14.2	\$612,747

All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.